



Global Generosity Network

Generosity Resources List

The Generosity Resources List provides information on various kinds of generosity resources available to encourage Christian stewardship, generosity and giving. This is only a selection of resources. There are many more. In addition the resources are mainly in English because of my linguistic ability. There are many more resources in languages such as German. Please send me information on these resources. We hope to add these resources in a future generosity knowledge base and information system. Please contact me if you know about other resources that should be added to this list or if you want more information on the Global Generosity Network.

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Generosity networks

- The Global Generosity Network (<http://generositymovement.org/about/>) is a joint initiative of the World Evangelical Alliance and Lausanne Movement to encourage stewardship, generosity and mission focussed giving amongst Christians globally. The Network catalyses generosity collaboration globally, creates generosity awareness, encourages generosity commitment and facilitates generosity engagement amongst others through the Generosity Declarations. The Global Generosity Network works closely with Rob Martin as Lausanne Senior Associate for Resource Mobilization.
- The Christian Leadership Alliance (www.christianleadershipalliance.org) is an association that serves 8,000 members working in more than 4,000 organizations worldwide. The Alliance encourages, equips and empowers Christian leaders to think biblically and lead effectively as faithful stewards in the service of Jesus Christ. Financial resource development and generosity is an important aspect of their engagement.
- The Christian Stewardship Network (www.christianstewardshipnetwork.com) helps local churches apply biblical stewardship principles in their daily activities. The Network offers fellowship opportunities for stewardship leaders, encourages the sharing of biblically sound stewardship resources and practices, and networks with organizations to advance the interest of stewardship in the church. Sermons, a booklist and other resources are available from the website.
- The Gathering (<http://thegathering.com/>) is a community of high capacity Christian givers who support each other. The network serves as a conduit to information, perspective, teaching and practical help in expanding giving vision and effectiveness.
- The Anglican Stewardship Association (www.asa.u-net.com/index.html) is an independent organisation for promoting effective and faith-based Christian stewardship. The Association developed amongst others various policies on different aspects of stewardship
- Fundraisers in Christian Organisations (www.institute-of-fundraising.org.uk/groups/sig-fundraisers-in-christian-organisations) is a forum for fundraisers working in Christian organisations in the UK. Linked to the Institute of Fundraising, the network supports and provides advice to fundraisers in more than 600 Christian ministries.
- The Christian Stewardship Association Philippines (<http://www.csaphils.com/>) is an inter-denominational non-profit organization whose mission is to teach God's people stewardship of resources. The ministry has produced and conducted seminars, conferences, and monthly discussions on stewardship and fundraising. It is one of the founders of the Fundraising Institute that provides a certificate program in professional Christian fundraising and has helped NGOs in resource development.
- Disciple Nations Alliance (www.disciplenations.org) is a global movement of individuals, churches and ministries with a passion to affect transformation in their communities. Local churches are encouraged to embrace a Biblical worldview that will demonstrate in practical ways using their own financial and other resources.
- The Stewardship Alliance (http://stewardshipalliance.com/Home_Page.html) networks lay leaders, marketplace organizations, Churches, Para Church organizations, the Center for Biblical Stewardship, Christian educators, Universities, Colleges, and Bible Colleges, advancement and development personnel, consultants, and professional

advisers in a movement centered on the principles of Biblical stewardship into the hearts of God's people.

Christian generosity and stewardship centres and think-tanks

- The Asia Theological Seminary Biblical Stewardship Center (<http://mba.ats.ph/>) offers programs to enhance the Biblical understanding and practice of biblical stewardship. Programs include an MBA in Biblical Stewardship and Christian Management, certificate courses in Professional Christian Fundraising and Managing Non-Profit Organizations.
- Stewardship of Life Institute (www.stewardshipoflife.org/) is headquartered at the Lutheran Theological Seminary at Gettysburg, Pennsylvania, USA. The Institute's mission is to serve stewardship in the Evangelical Lutheran Church in America through stewardship teaching, discussions, resources and information.
- The Center for Faith and Giving (www.centerforfaithandgiving.org) aims to create a culture of generosity across the life of the church. It encourages and promotes the understanding of stewardship as a faith discipline and life practice in response to a generous God. This is being done through teaching program, sermon notes and other resources for use in congregations.
- Southwestern Baptist Theological Seminary Center for Biblical Stewardship (www.swbts.edu/academics/centers/center-for-biblical-stewardship/) promotes and educates in Biblical stewardship. The Center offers certified stewardship continuing education units (CEU's), resources and a stewardship information clearing house.
- Acton Institute (www.acton.org/) does not engage with generosity specifically but their focus on wealth and poverty issues includes a Christian approach to stewardship, generosity and giving.
- The Generosity Ministry InnovationLab (<http://leadnet.org/site/page/3186>) started by Leadership Network is a generosity innovation centre that helps church leaders shape plans to create a culture of giving and stewardship in their churches.
- The LifeStewardship Institute™ (<http://stewardshipalliance.com/Preparation.html>) is a joint initiative of the Stewardship Alliance and the Center for Biblical Stewardship to prepare Christian professional financial advisors, educators, Christian counselors, pastors, many other non-profit leaders, including their advancement and development personnel in the area of steward leadership.
- The Stewardship Center (www.moravian.org/the-moravian-church/where-to-find-moravians/moravian-church-northern-province/242-northern-province-stewardship-center.html) provides resources to help Moravian congregations and individuals in the area of Biblical Stewardship and giving.
- The Ecumenical Stewardship Center (<https://stewardshipresources.org/>) connects, inspires, and equips Christian steward leaders to transform church communities through a vital relationship with a generous God and in fellowship with the church.
- The Stewardship Summit (www.stewardshipsummit.org/) brings together stewardship thinkers, practitioners, teachers, writers and researchers in a unique 2 day learning experience of presentations and discussion. Summit papers can be obtained from the following site www.stewardshipsummit.org/sessions/downloads.asp.

Generosity training and courses

Many generosity ministries offer good training programmes but there are a few training programmes that could be mentioned specifically. Barbara Shantz (bshantz@twr.org), one of the Global Generosity Network leaders has a very good understanding of training that is available and can provide advice on what training might be best suitable in different contexts and situations. A list of possible generosity trainers in different regions and countries is also available. Here is a list of some of the most important programmes.

- Most of the centres mentioned under 'Christian generosity and stewardship centres' also offer training in the area of stewardship, generosity, giving and fund mobilisation.
- Rob Martin provides fundraising and management training and coaching through the First Fruit Institute (www.firstfruit.org/institute). As the Lausanne Senior Associate for Resource Mobilization Rob regularly teaches Christian leaders in different aspects of resource mobilization and fundraising.
- TWR Faith Reliance team teaches biblical stewardship, biblical generosity, biblical fund development and biblical business principles. This training is mainly focussed on the TWR staff and international partners but other ministries can also attend the training events. For more information contact Barbara Shantz at bshantz@twr.org.
- Colombo Theological Seminary (www.cts.lk) is running a course on Biblical stewardship focussing on a Biblical understanding of money and possessions and how to give and share resources.
- The South American Theological Seminary in Londrina, Brazil (www.satsbrazil.com) includes stewardship and fund mobilisation in its Master in Business Administration programme
- GenerousLeader (www.generousleader.com/) is a six-week, online learning experience designed to help church staff and lay leaders grow in their knowledge of the biblical message of generosity. Leaders can read from powerful books, watch video teachings and testimonies, journal online to capture what God is doing in their hearts, and take them on a Giving Challenge to put what they are learning into practice.
- The Samaritan Strategy Africa (www.samaritan-strategy-africa.org/) uses training events to facilitate wholistic transformation in communities. The training is followed by simple ministry activities through which local churches use their own resources to demonstrate God's love to those outside the church.
- Chad E. Cunningham with Howard Dayton, *Faith and Money: A Practical Theology* (Crown Financial Ministries Inc, 2006) (www.amazon.com/Faith-Money-A-Practical-Theology/dp/1564271781) is course book that explores the theological and practical aspects of faith and money from a Christian perspective and to integrate them into life.
- The 'Money Course' (www.themoneycourse.org/) had been jointly developed by Stewardship and Alpha International. Blending biblical principles with practical teaching, the course helps Christians explore their personal relationship with money, and take control of their individual or household finances.
- The Financial Peace University (www.daveramsey.com/fpu) is a biblically based curriculum that teaches people how to handle money God's ways.

- The 'Seasons of Giving' course (www.stewardship.org.uk/money/spotlight/seasons-of-giving) is a 4 week Bible Study resource from Stewardship in the UK. It examines generous giving and biblical teaching about money and possessions.
- Mission Increase Foundation (<http://www.mif.org/index.cfm?action=general.trainingResources>) has various training resources in stewardship and fundraising available.
- The Christian Institute of Management in India developed a course in indigenous resource mobilisation as part of an MA in Christian Management (http://cimindia.in/mcm_christian_mgt.htm)
- The South Asia Institute of Advanced Christian Studies (www.saiacs.org/) offers courses in Christian Fund Mobilisation
- Development Associates International's (www.daintl.org/) developed a 3-day "Fund-Raising in Ministry" course in a workshop setting. The course addresses the Biblical foundations for fundraising, building a supporter base, donor motivation and creating a 'case for support'. For more information contact John Rogers at jrogers@daintl.org.
- Operation Mobilisation created a curriculum for a 5 day foundations course in financial development, and is working on a 4 day level 2 course. The program runs 24 months, and participants will receive monthly coaching via Skype and 2 field visits. For more information contact Michael Renie at michael.renie@om.org.
- 'Caring for God's Things' is a 10 week study course that can be used in small group training programmes such as Theological Education by Extension. TEE Korea is using this study as one of their courses. For more information on the course and how to use it contact Rev Stephen Cho at srcho21@hanmail.net.
- Most Christian groups integrate stewardship, generosity and giving in their discipleship training programmes. One such group is the Nigeria Fellowship of Evangelical Students (www.nifes.org/) that developed a generosity training programme called 'Giving: Biblical perspective'.

Generosity focussed ministries

Christian generosity is not a new phenomenon. The whole Bible is a depiction of the generous God who blesses people with resources so that they can bless others with those resources. Christians throughout the centuries understood this Biblical generosity and their compassion became a channel for showing God's generosity to people in spiritual, physical and emotional need. However unique generosity ministries that encourage, facilitate and enable Christian stewardship, generosity and giving emerged only really in the second half of the 20th Century and especially since the 1970s. Today there is a wide variety of generosity focussed ministries not only in the US but in other parts of the world as well. The links to the different websites provide access to resources that can be used in envisioning, sermons, teaching, training and engagement.

Here are some of the generosity ministries that I discovered in my generosity networking journey the past few years. There are a few models of generosity ministries that really struck me while developing this list. Similar models could be developed in different contexts:

- Christian Community Foundations inspire and empower generosity and giving in national and local contexts. The best known one is the National Christian Foundation

in Atlanta, USA that operates on US national level. However it is on a local level where these Foundations can play a significant role. There are very good examples in the USA but I think different forms of Christian Community Foundations can play a significant role in other countries and communities as well. There can be tremendous potential in these local Foundations in linking with communities in other parts of the world.

- Out of the Christian Community Foundations in the US the concept of generous communities developed. Christian leaders in these communities work together to encourage Biblical stewardship and generosity, sharing of resources and giving to address needs and Kingdom causes.
- The one initiative that really surprised me was the Christian Community Foundation of France. Especially when I discovered that they are not based in Paris, France but in Marietta, USA! This Foundation is unique in the sense that its purpose is to encourage US Christians to help the French evangelical community financially and connect American Christians with evangelical French ministries. Just think of the potential impact if we can get a similar Christian Community Foundation of Mali based in Pretoria (South Africa), or a Christian Community Foundation of Laos based in Perth (Australia), or a Christian Community Foundation of Bihar (India) based in Singapore ... The possibilities are endless.
- In the present financial and economic context where we hear and read about greed and questionable practices in the financial sector, initiatives such as Kingdom Advisors in the US has great potential. These ministries can encourage Biblical values in the financial sector and help Christians with their financial planning including their giving.
- I was really privileged to be part of a discussion on the Missions Africa Trust Fund (MATF). This Fund will mobilize financial resources from Africa to support mission initiatives in Africa and from Africa to the rest of the world. Africans are therefore taking greater responsibility for their own mission funding. I believe there is great potential to develop similar kinds of Funds in other regions of the world.

Here is my incomplete and uncategorised list of generosity ministries:

- The Global Generosity Movement (www.generositymovement.org) is a small team of generosity leaders supporting and facilitating a movement of radical life transformation through generosity. The Movement partners with individuals, ministries and churches to accelerate discipleship in generosity globally.
- When the Resource Mobilization Working Group asked participants at the Third Lausanne Congress on World Evangelization about in Cape Town in October 2010 about ministries that encourage giving in their countries, there was only one mentioned in all the regions - Crown Financial Ministries (www.crown.org). Crown equips Christian leaders to follow Biblical principles in their finances, work and life. As part of this mission Crown fosters a culture of biblical generosity, generous living and gracious giving through modelling, teaching and equipping. Based in Atlanta, USA, Crown has a presence in over 100 countries. These different offices translated and in some cases wrote generosity resources in different languages. They include: Crown Europe (<http://crowneurope.eu>), Crown Life Switzerland (www.crownlife.ch), Crown Life Germany (www.crownlife.de), Crown Bulgaria (<http://crownbulgaria.org>), Crown Finland (<http://crownlife.fi>), Crown Hungary (www.keve.org), Crown Latvia

- (www.crownlatvia.lv), Crown Nederland (www.crownhome.nl), Crown Poland (www.sklep.bibliaofinansach.pl), Crown Portugal (www.crownportugal.org), Crown Romania (<http://crownromania.ro>), Crown Life Sweden (www.crownlife.se), Crown Ukraine (www.crown.org.ua), Crown Financial Ministries UK (www.crownuk.org), Conceptos Financieros Crown (<http://conceptosfinancieros.org>), Crown Pakistan (<http://local.crown.org>), Crown Financial Ministries Taiwan (www.crown.org.tw/home), Crown Financial Ministries Australia (<http://crown.org.au>), Crown Financial Ministries New Zealand (www.crown.org.nz).
- El Instituto para la Cultura Financiera (The Institute for Financial Education - www.culturafinanciera.org) is a generosity ministry that encourages Biblical generosity, financial stewardship and giving in 13 Latin American countries
 - Compass—finances God’s way (www.compass1.org/), is a worldwide non-profit interdenominational ministry that teaches people of all ages how to handle money based on the principles of the Bible. Compass in Europe is a ministry of Europartners (www.europartners.org/index.php).
 - The National Christian Foundation (NCF - www.nationalchristian.com) is the largest Christian grant-making foundation in the world. With a vision to ‘mobilize an unprecedented abundance of Kingdom resources to accomplish every good work’, the NCF enables Christians to give wisely to advance God’s Kingdom. The NCF has 27 offices in the USA to serve givers, professional advisors, ministries, and churches.
 - The Canadian National Christian Foundation (CNCF - www.cncf.ca) seeks to advance the Kingdom of God by challenging Christians to be good stewards of their time, talent and treasure. The CNCF’s mission is to see Canadian Christians releasing their resources so they may fully experience God at work in their own lives, in Canada and across the world.
 - The Genesis Charitable Foundation (www.genesisfoundation.org.au/) in Australia helps Christian organisations with strategic planning and seed capital in order to multiply their work and implement projects that become self funding, so that they have the greatest impact in Christ’s Kingdom.
 - Christian Community Foundations inspire and empower generosity and giving in local communities. These Foundations also serve as a bridge linking generous Christians to the ministries that are most meaningful to them. Some of the most prominent Christian Community Foundations in the USA include Northwest Christian Community Foundation (www.nccf4christ.org/), Hope Christian Community Foundation in Memphis (www.hopememphis.com/), and the Generosity Trust in Chattanooga (<http://thegenerositytrust.org/>). The Generosity Trust is also taking a leadership role in encouraging a whole community to live generously. These generous communities become examples of generous living together.
 - Though based in Marietta, Georgia in the USA, the Christian Community Foundation of France (www.ccfof.org) encourages US Christians to help the French evangelical community financially and connect American Christians with evangelical French ministries that are making an impact in France.
 - The National Development Institute (<http://npoconf3.org/>) nurtures and leverages philanthropy by supplying funders, churches, ministries and organizations the capacity building research and education they require to advance their mission.
 - Christian Investors Financial (www.christianinvestors.org/) provides various financial services including consulting to churches and ministries.

- Mission Increase Foundation (www.mif.org/index.cfm) offers generosity and fundraising training together with matching grants to help ministries grow.
- Stewardship (www.stewardship.org.uk) is a UK based ministry that encourages generous giving. Stewardship also supports generous givers who are passionate about resourcing the Kingdom and making an impact. The ministry offers a range of services and resources to churches, charities and individuals. Some of the resources include:
 - Budget Builder (www.stewardship.org.uk/budgetbuilder)
 - Stewardship short theological papers on generosity (www.stewardship.org.uk/money)
- SEL France (www.selfrance.org) is an association of French Protestant Christians that aims at improving the living conditions of poor people in developing countries. As such it might be more of a Christian relief and development ministry but SEL France also developed generosity related resources in French (<http://selfrance.org/index.php?id=897> and <http://selfrance.org/index.php?id=917>) and is playing a leading role in encouraging generous living and giving amongst evangelical Christians in France.
- Mision Urbana in Spain encourages generosity through local involvement. Here are some of the Mision Urbana websites of initiatives in different Spanish cities www.musevilla.org, www.misionurbana.org, www.misionurbanavalencia.org, www.meuz.org
- Alianza Solidaria (www.alianza-solidaria.org) is a ministry linked to the Spanish Evangelical Alliance that aims at improving the living conditions of poor people in developing countries. There is very interesting information on how individuals, churches and business can give on their website.
- Women Doing Well (www.womendoingwell.org) is inspiring a movement of women living and giving generously. They believe that as women move into their God-given role as stewards, the Christian community will see tremendous economic, intellectual and spiritual strength unleashed for the Kingdom through the family, into the community and extending to the world.
- Royal Treasure (www.royaltreasure.org/) is an organization dedicated to teaching Biblical stewardship to women that will encourage them to give more of their treasure, time and talents for Kingdom purposes. The ministry provides a network for women to discuss stewardship, giving and ministry.
- Stewardship Ministries (www.stewardshipministries.org) is a teaching, training, mentoring and content ministry working with churches and ministry leaders. The aim is to equip them with biblical knowledge and training resources needed to serve Christians to effectively live their lives as good and faithful stewards. Stewardship Ministries developed curriculum from preschool through adults that enables congregations to teach life-stewardship principles to church members of all ages.
- Good \$ense Movement (<http://goodsensemovement.org/>) develops biblically based, culturally relevant and easy to understand resources and experiences that integrate biblical truth with practical application in the area of finance.
- Christian Management Australia (CMA - www.cma.net.au) serves Australian churches and ministries, in areas of leadership and management. Fundraising and financial management are two of the topics of particular interest to CMA. These

themes are regularly addressed in events, publications, and in the CMA our annual conference.

- Maximum Generosity (www.MAXIMUMgenerosity.org) is the ministry of generosity speaker, bestselling generosity author and generosity minister-at-large Brian Kluth. Maximum Generosity advances generosity and increased giving through resources for churches and ministries. More resources are available from www.kluth.org.
- Account417 (www.account417.com/) helps people move to a lifestyle of soul-satisfying, unrestrained generosity. They do this by offering free financial counselling, holding life change events, through books (*Embezzlement* and *52 Days*), and being radically generous themselves (we specialize in giving cars to single moms). Moolah Man (www.moolahman.com/) teaches kids to use money God's way. Kevin Cross, founder of Account417, went from embezzler to Biblical financial visionary.
- International Steward (www.intsteward.org) is a teaching and training ministry that advances local resource development. The ministry has developed three 3-day workshops that assist local ministry leaders in developing mature stewards who can fund these ministries locally.
- Generis (<http://generis.com/>) is a group of leaders helping churches and ministries in the areas of stewardship, generosity and fundraising.
- The Rocket Company (<http://therocketcompany.com/>) provides giving training and coaching to churches.
- Injoy Stewardship Solutions (www.injoystewardship.com/) helps churches create stewardship solutions to resources their vision.
- Kardia (www.kardiaconsult.com) is a team of leaders coaching pastors and Christian leaders in the areas of stewardship and generosity.
- World Mission Associates (www.wmausa.org) promotes self-reliance through the use of local resources and local funding.
- Generous Giving (www.generousgiving.org/) spreads the Biblical message of generosity and grow generous givers among wealthy Christians. Christians can learn more about the joys of generosity during retreats and events. Generous Giving had also been instrumental in the development and distribution of generosity resources.
- Generous Journey (www.generousjourney.org.uk) is a group of Christians, based in the UK that helps Christians with wealth cultivate a lifestyle of generosity, utilizing their time, talents, and resources to their fullest in God's Kingdom. They inspire others with generosity stories, explore what the Bible says about being generous and gather with like-minded Christians to encourage one another.
- Stewardship Council (www.stewardshipcouncil.net) develops resources and directs Christians to resources that will enable them to serve as God's stewards.
- Generosity Monk (www.generositymonk.com) provides biblical teaching for local congregations, spiritual counsel for stewards, and professional advice for leaders to encourage Christian generosity.
- Ministry Spotlight (www.ministryspotlight.org) connects donors and ministries using the internet as communication platform. Information and stories of especially smaller ministries are shared to introduce them to potential donors.
- MinistryWatch.com (www.ministrywatch.com) profiles US based Christian charities and ministries. It is also a place to learn about how to be a responsible giver. It provides information on organizations alleging to be charitable and its key leadership

in order to identify materially misleading behavior, or wasteful spending practices, as well as identifying those operations that are above board and running efficiently.

- Moving Missions (<http://movingmissions.org/>) is a research and resource portal for moving mission forward in ways that maximize results, through smart and disciplined use of mission assets.
- Kingdom Advisors (<https://kingdomadvisors.org/>) helps Christian financial professionals to live out their spiritual calling in the financial sector including by helping Christians to give wisely.
- The National Association of Christian Financial Consultants (www.nacfc.org/) is a US group of investment professionals committed to investment and financial planning centered upon Biblical principles.
- Giving Wisely (www.givingwisely.com) helps givers on their journey of generosity by connecting their needs and passions to knowledge, experiences, community, and opportunities.
- Halftime (www.halftime.org/) encourages those who have arrived at midlife having achieved worldly success while still yearning for significance, to redirect their time, talent and treasure toward making an impact for the Kingdom of God.
- The Kern Family Foundation (www.kffdn.org/default.asp?L1=Education&L2=AH&L3=AH&L4=OikonomiaNetwork) launched the Oikonomia Network () as a learning community for theological educators and evangelical seminaries. The network equips future pastors to cultivate biblical wisdom in how believers do their work and become stewards of the resources that God has entrusted them. Generosity and giving are aspects of this understanding of whole-life stewardship.
- The Evangelical Council for Financial Accountability (ECFA - www.ecfa.org) is an accreditation agency in the USA that helps Christian organisations develop and maintain Biblical based standards of financial accountability and stewardship. These standards focus on governance, financial transparency, integrity in fundraising, and proper use of resources.
- Gospel Bankers (www.gospelbankers.com/) is a Nigerian based ministry with chapters throughout Nigeria that mobilizes finance, prayers, human and material resources for ministry amongst unevangelized people groups in especially Africa, Asia and the Middle East. Mission Supporters League (www.mslonline.org/index.html) is another Nigerian based movement of committed Christians who raise prayer and financial support for missionaries working in Africa and beyond.
- Issachar Initiative (<http://issacharinitiative.org>) encourages Christian giving to where it is most needed so that the Great Commission can be completed and fulfilled.
- Strategic Resources Group helps Christian donors evaluate strategies for reaching the lost in areas that contains most of the world's non-Christian population. SRG works with ministry partners to review their strategies for reaching people with the gospel, bundling these strategies into a portfolio and presenting them to prospective donors. By uniting the worlds of missions and business, SRG seeks to mobilize more resources into key areas of the world where the gospel is most needed.
- The Missions Africa Trust Fund (<http://community.generositymovement.org/en/resources>) is a new initiative to

mobilize financial resources from within Africa to support mission initiatives in Africa and from Africa to the rest of the world.

- The Helplift Network (www.helplift.co.za/) is a South African developed initiative that facilitates links between Christian givers/volunteers (people with a profession, trade or talent) and needs in communities.

Christian networks, denominations, churches and church-focussed generosity ministries

There are many resources that help churches in their generosity journey. These resources focus quite often on fundraising for the ministry of the church or denomination but there is a trend to enable generous living and giving beyond the needs of the church. This is especially being done through Stewardship Departments or Commissions. Specific mission giving is quite often the task of mission departments, boards or commissions.

Christian network related

- The Association of Evangelicals in Africa (www.aeafrica.org/) has a Stewardship and Accountability Commission that looks at stewardship and financial accountability amongst evangelical Christians in Africa.
- The All Africa Council of Churches (AACC) started with a Campaign for African Dignity (www.aacc-ceta.org/en/about-us/the-campaign-for-african-dignity.html) to make the AACC more sustainable but also to help African Christians realise that they have the resources to support their own churches and ministries.
- The National Council of Churches of Kenya has a number of initiatives that engage with generosity and financial issues including the Empowering Communities for Self Governance and Development Project (www.nccck.org/index.php/ecsgd.html) and the Kenya Ecumenical Church Loan Fund (www.nccck.org/index.php/subsidiaries/kenya-ecumenical-church-loan-fund.html)
- The National Evangelical Christian Fellowship Malaysia established the NECF Foundation (www.necf.org.my/index.cfm?&menuid=83) that provides material and financial assistance to pastors and full-time workers in Malaysia
- COMIBAM (www.comibam.org), the Latin American mission movement (or actually the Missionary Congress for Ibero-America) launched a Latin American Survey on mission institutions' fundraising in collaboration with Wycliffe Global Alliance, America. The aim with the survey was to understand local fundraising capacity within the Latin American missionary movement. It produced very interesting results. Contact Nydia Garcia-Schmidt (Nydia_Garcia@wycliffe.net) for further information.
- The Movement for Africa National Initiatives (www.maniafrica.com/) has a working group looking into mission focussed resource mobilisation from within Africa. During the MANI consultation in September 2011 MANI adopted the MANI 2011 Declaration (www.maniafrica.com/docs/MANI%202011%20Declaration.pdf) with the following commitment to generosity: 'We will develop a lifestyle of generosity, develop creative and efficient models of care, and generally handle God's resources in a way that honours Him and draws others to Him. Because God gave his best to save the world, we will strive to live in such a way that we can increase our material investment in the expansion of God's kingdom'.
- The World Evangelisation Network of South Africa (www.wensa.org.za/) is the South African national mission network, facilitating and promoting mission in and from

South Africa. One of their focus areas is to develop a mission resource mobilisation/generosity strategy for South Africa

(www.wensa.org.za/index.php?option=com_content&view=article&id=97:wtf2012&catid=5:blog&Itemid=7).

Denomination or local church related

These are examples of denomination or local church related generosity ministries:

- The Nigerian Baptist Convention Stewardship Department (www.nigerianbaptist.org/index.php?option=com_content&view=article&id=11&Itemid=38) encourages Biblical stewardship in Nigerian Baptist congregations and individuals by providing church leaders with stewardship resources, training and consultations.
- The International Mission Board (www.imb.org) of the Southern Baptist Convention in the USA has extensive initiatives to encourage mission giving and generosity (www.imb.org/main/give/default.asp).
- The Nairobi Baptist Church has a Missions Allocation Committee (www.nairobibaptist.co.ke/index.php/ministries/outreach-ministries) that mobilises Christians to give financially to mission initiatives.
- The Church of England appointed a National Stewardship Officer in 2005. The different Church of England Dioceses have Stewardship Departments that provide resources and training while local church stewardship officers or champions share information and approaches to enhance the effectiveness of stewardship in each church. Here are some of the most useful Church of England generosity related websites:
 - Parish Resources (www.parishresources.org.uk/) is the website of the Church of England's National Stewardship Department and offers a wide range of resources to support all aspects of stewardship and giving in the local church.
 - Giving for Life (www.parishresources.org.uk/givingforlife/GfL_pcc_guide.pdf) is a guide by the Church of England published in 2009 to encourage church members to live generously. More resources are available from the following website www.parishresources.org.uk/givingforlife/downloads.htm
 - The Diocese of Blackburn Christian Stewardship Department (www.blackburn.anglican.org/more_info.asp?current_id=159) provides advice or assistance with any aspects of Christian Stewardship. Their website has various resources including a booklist, thematic articles and links to other websites.
 - Giving in Grace (www.givinginrace.org/summary.html) is an initiative of the Diocese of Liverpool linking faith with giving as an act of worship, thanksgiving and ministry. The programme focuses on our Christian responsibility and personal discipleship in the sometimes sensitive area of giving. The purpose is to help Christians connect the call to generous giving with their personal journey of faith and with the ministry needs of the church.
 - The Diocese of Lichfield's Department for Christian Giving (www.lichfield.anglican.org/ourdiocese/christian-giving/) works with churches in the Diocese to communicate Christian stewardship as an integral part of church life. They developed various resources on Christian giving

(www.lichfield.anglican.org/ourdiocese/christian-giving-resources/) including Firm Foundations that helps congregations think through financial issues as part of discipleship and Biblical principles related to that.

Independent ministries encouraging generosity in local churches

Most generosity focussed ministries serve local churches as well. However there are a number of ministries that have a specific focus on encouraging generosity and mission giving in churches:

- Leadership Network (www.leadnet.org) works with leaders of innovative churches to facilitate increased impact in God's Kingdom. Generosity is one of the key themes that Leadership Network engages in. They developed very good material that made an impact on my own thinking. Chris Willard, Leadership Network Director of Generosity Initiatives and Premium Services, coined the phrase 'generosity is the new evangelism'.
- Generous Church (www.generouschurch.com) helps church leaders release generosity in their churches through leadership development, campaigns and culture change. The ministry provides books, online learning, coaching, events, and web resources to facilitate this process. Generous Church OS (www.generouschurchos.org/login/) is a specific process for recruiting leaders and equipping them to build a sustainable generosity culture in their churches.
- CMS Africa (www.cms-africa.org) is a ministry that envisions, mobilises and equips churches in Africa to engage in God's mission in the world. One of their key activities is to encourage stewardship and generosity in local churches. The ministry also developed African focussed generosity materials that are available from their website.
- World Thrust International (www.worldthrust.com/) assists pastors and church leaders worldwide to lead their local churches towards more effective involvement in and giving to world evangelization. The ministry encourages the use faith promise giving to mission with a Faith Promise brochure available from the website.
- Sixteen:Fifteen (www.1615.org/) helps local churches discover and use their unique gifts in partnership with others to make Christ known among all nations. The ministry has a vision to coach 1,000 churches toward a strategic missions focus, resulting in an incremental \$1 billion invested to reach 1,000 unreached people groups around the world in 10 years.
- Global Focus (www.globalfocus.info) helps local churches mobilize their personnel, prayer, and financial resources to become involved in global mission. Global Focus seminars and workshops are designed to equip and unite church members to discover shared biblical vision and dynamic church-wide strategy that will empower the local congregation for more effective local and global Gospel impact.
- Mission One (www.mission1.org/) mobilizes and trains churches for partnership with national missionaries and ministries, focusing on unreached people groups and serving the poor and oppressed. The ministry mobilises financial support for these national missionaries and ministries while providing training resources to equip individuals and churches for mission in the 21st Century.
- El Consultor Regional para la Movilización Misionera (<http://movilizacion.impactoglobal.org/Materiales.html>) has a variety of Faith Promise giving resources in Spanish on the website.

- A number of websites of churches and mission boards explain Faith Promise as form of mission giving. The Baptist World Mission (www.baptistworldmission.org/learning-center/church-mission-program-helps/1213-faith-promise-mission-giving.html) and the Christian Reformed World Missions (www.crcna.org/pages/crwm_mee_fpg.cfm) are some of the websites with more information.
- EZGenerosity (www.EZgenerosity.com) is an online subscription ministry focussing on church leaders. The website has a large collection of generosity materials, videos, cartoons, pamphlets, eBooks and sermon helps for use in local churches. Denominational leaders and offices order this online subscription for every church under their leader leadership and receive a customized webpage with the denominations logo, leader's picture, personal greeting, and contact information (www.ezgenerosity.com/denominations.htm).
- Kingfisher Mobilising Centre (www.kfmc.co.za) mobilises churches to reach out to those in need around them and then to the ends of the world as God directs. Generosity mobilisation that facilitates giving to ministry where it is most needed is part of this mobilisation process.

Generosity videos, articles and devotionals on the Internet

The Internet makes it today possible to access videos, articles, electronic books, devotionals and other material very easily. Most generosity ministries have very extensive generosity resources that can be downloaded from their websites. In addition there are excellent resources that can be accessed from other websites, including links to books and publications.

Just type Christian giving, Christian generosity, Christian stewardship, Christian generous, Christian money, Christian funding, or any related word into an Internet search engine the multitude of generosity related resources on the Internet will become very quickly clear. There are so many resources on the Internet available that this is list of some of the most important ones.

- The Generosity Declaration (<http://generositymovement.org/network/>) generosity commitment drafted by the Lausanne Movement/World Evangelical Alliance Global Generosity Network. Christian bodies and individuals can sign the Declaration as their commitment to a generous lifestyle. The Global Generosity Network Affirmations (<http://generositymovement.org/about/>) is a summary of Biblical generosity principles as agreed upon by the Global Generosity Network.
- The Lausanne Standards (www.lausannestandards.org) are affirmations and agreements on the giving and receiving of money in mission. Ministries and donors can show that they adhere to the Standards by adding the Lausanne Standards badge to their website.
- 'Life is a Gift', 'Grace of Giving' and 'Handful of Rice' (<http://generositymovement.org/category/resources/videos/>) are 3 videos from the US, Uganda and India that look at generosity as a life of giving, as transforming communities and as supporting mission.
- The Generositymovement website has various generosity resources and links to resources (<http://community.generositymovement.org/en/resources>)

- Various generosity teaching videos are available through the Generous Church website (www.generouschurch.com/videos)
- Stewardship Central (www.stewardshipcentral.org/) has various resources and tools to facilitate financial stewardship.
- GenerosityRemix (www.generosityremix.com/) is a website with an interesting generosity blog, generosity facts and more.
- The Issachar Count for Zero Small Group Curriculum (<http://issacharinitiative.org/download-cfz/cfz.php>) is free 6-week small group curriculum on the Great Commission it includes intentional mission giving as key theme.
- Jay” Link wrote excellent books and studies on stewardship and generosity that can be ordered through the following website (www.stewardshipministries.org/resources/books/).
- The Generous Business (<http://conversation.lausanne.org/en/resources/detail/12937>) is an electronic booklet with stories of companies leading the way in giving. It also includes practical suggestions on why and how to become a Generous Business.
- The Generous Giving Library (<http://library.generousgiving.org/page.asp?sec=28&page=>) is the best place to find generosity related articles, sermons and teaching material.
- The ‘40 Day Journey to a More Generous Life’, Bible Devotional by Dr Brian Kluth (http://generositymovement.org/category/resources/study_guides/) is having a tremendous impact in countries across the world. Subscribe to the daily devotional. It is excellent.
- “WISE GIVING Q&A” (www.kluth.org/Questions-on-charitable-giving-tithing-donations.htm) is an excellent highly recommended series of 29 short videos that provides 1 to 2 minute Biblical and practical answers to 29 commonly asked questions about tithing, giving, and generosity. Churches and ministries are free to share these videos in worship services during the offering and through their website/emails/eNewsletters (www.youtube.com/user/GenerosityVideos/videos?sort=p&view=0&flow=list).
- “The Power of a Generous Life” (www.kluth.org/tv.htm) is a TV news story about giving and tithing trends, teaching, and testimonies by Brian Kluth, Ron Blue, and the late Richard Wurmbbrand of Romania’s Voice of the Martyrs ministry.
- “Should Christians Tithe?” (www.youtube.com/watch?v=P1qaQgMKmxA) is a CNN World TV news interview on tithing.
- The journey from an emerging giver who gives primarily because of relationships, tax savings, public recognition, or a feeling of obligation to a giving champion is explained in ‘Journey of Generosity: Emergent to Generous Giving’ (<http://conversation.lausanne.org/en/resources/detail/12944#.US9XcOSeOs>).
- There are good Spanish articles on the following website www.misionurbana.org/meurb-web/Descarga.html
- COMIBAM, the Ibero-American mission network has 2 excellent articles dealing with financial resource mobilization for mission on their website - www.comibam.org/como-levantar-fondos-para-un-proyecto-misionero/ and www.comibam.org/tareas-principales-en-la-movilizacion-misionera-2/.

- The short 1 minute films by Stewardship (www.youtube.com/stewardshipuk) are excellent to use in sermons and teaching.
- Stewardship and Generosity (www.centerforcongregations.org/system/files/StewardshipGenerosity.pdf) is a special report with information on stewardship and generosity resources. This is published by the Center for Congregations based in Indianapolis, USA.
- Tim Keller is a leading international speaker and author on generosity. His books and resources can be accessed through his website (<http://timothykeller.com/titles/>)
- Eternal Perspectives Ministries (www.epm.org) is the official website of Randy Alcorn, the author of bestselling books such as The Treasure Principle and Managing God's Money. These books and other resources are available from the website.
- Stewardship, generosity and giving are included in the discipleship material of the Christian Businessmen's Connection in Book 3 Chapter 5 entitled 'Kingdom Perspectives' (www.operationtimothy.com/lifeperspectives).
- Kingdom Life Publishing (<http://wp.kingdomlifepublishing.com/>) is the main communication website for Scott Rodin's publications. Scott is one of the most prolific and respected authors on generosity. He also has a weekly blog that is sent to subscribers.
- The Timothy Group published a number of books on Christian fundraising (<http://timothygroup.com/book-store/>)
- Panahpur Trust has a thought provoking video on the changing nature of charitable and mission stewardship, generosity and giving (<http://panahpur.org/about/a-video-introduction-to-panahpur/>). There are also 2 publications by James Perry (<http://panahpur.org/publications/>) that stimulate thinking in this area.
- Funding the Family Business (www.fundingthefamilybusiness.org) and People Raising (<http://peopleraising.com/>) are websites based on the books of Myles Wilson and Bill Dillon that help Christians raise support for their ministry. Various training and other resources are available from the sites.
- Tearfund developed an excellent fundraising resource to help organise increase their funding base. You can access the resource through this link <http://conversation.lausanne.org/en/resources/detail/13168#.Uoser8SpVUA>. The French translation can be accessed through this link <http://conversation.lausanne.org/en/resources/detail/13169#.Uosfu8SpVUA>, the Spanish edition through this link <http://conversation.lausanne.org/en/resources/detail/13170#.Uosf28SpVUA>, the Russian through this link <http://conversation.lausanne.org/en/resources/detail/13171#.UosgBcSpVUA> and the Portuguese translation through this link <http://conversation.lausanne.org/en/resources/detail/13172#.UosgJ8SpVUA>.
- John Stanley of the Generosity Gameplan created the Generosity Checkup (<http://generositygameplan.com/generosity-checkup/>) as a quick and easy tool to assess somebody's generosity.
- The National Development Institute (<http://npoconf3.org/>) produced a number of useful little electronic booklets with advise on how to improve ministry management and fundraising in ministries.

Generosity bibliography

The focus of this list is books that had been published in the 21st Century so that it represents recent reflection on generosity. Tithing is a very popular subject but I decided to include only a few books on this theme. Unfortunately because of my limited linguistic abilities I did not include books in other languages. The various Crown Financial Ministries offices and related ministries (www.crown.org/Global/) is a good place to start looking for generosity related books in different languages. I deliberately decided not to include articles in this bibliography because of capacity challenges. However, this might be something that we could look into in the future. The Generous Giving Library (<http://library.generousgiving.org/page.asp?sec=28&page=>) includes lists of articles and is an excellent place to start looking for generosity articles.

1. Bible

Brett Elder and Stephen Grabill (editors), *NIV Stewardship Study Bible: Discover God's design for life, the environment, finances, generosity and eternity* (Grand Rapids: Zondervan, 2009)

Perhaps the definitive resource for an understanding of Biblical generosity and stewardship, the Stewardship Study Bible unpacks the Biblical understanding of stewardship in a deep and meaningful way. With its 366 Exploring Stewardship notes, text notes on stewardship, Crown Financial Ministries' Biblical Index on Money and Possessions and 30-Day Journey towards Generous Living the NIV Stewardship Study Bible explains the privilege Christians have to manage what God has given to them and live generous lives in all areas of life. A must for every theological institution and church, the Stewardship Study Bible is a great resource for curriculum development and teaching.

2. Christian financial statistics

- Johnson, Todd M. and Kenneth R. Ross: 'Atlas of Global Christianity 1910-2010' (Edinburgh, UK: Edinburgh University Press, 2009) has a section on Christian finances (p.296-297);

3. Generous living

- Alcorn, Randy: 'Money, Possessions and Eternity' (Carol Stream, Illinois, USA: Tyndale House, 2003)
- Alcorn, Randy: 'The Treasure Principle: Unlocking the secret of joyful giving' (Colorado Springs: Multnomah Books, 2001)
- Blanchard, Ken and S. Truett Cathy: 'The Generosity Factor: Discover the joy of giving' (Grand Rapids, Michigan, USA: Zondervan 2009) [Also available in Spanish]
- Blomberg, Craig L.: 'Neither Poverty Nor Riches: A Biblical Theology of Possessions' (Downers Grove, Illinois, USA: InterVarsity Press, 1999)
- Blue, Ron: 'Generous Living: Finding contentment through giving', (Grand Rapids, Michigan, USA: Zondervan, 1997)
- Burkett, Larry: 'Giving and tithing' (Chicago: Moody Publishers, 1998)
- Conradie, Josias (ed): 'Contagious Generosity' (Evangelical Review of Theology: Volume 37, No1, January 2013; Nottingham, UK: Paternoster Periodicals, 2013)
- Eskridge, Larry and Mark A. Noll (eds): 'More Money, More Ministry: Money and Evangelicals in Recent North American History' (Grand Rapids, Michigan, USA: Wm. B. Eerdmans, 2000)

- Haggai, John E.: 'Paul J. Meyer and the Art of Giving', (Sevierville, Tennessee, USA, Insight Publishing, 2002)
- Higginson, Richard: 'Faith, Hope and the Global Economy' (Downers Grove, Illinois, USA: InterVarsity Press, 2012)
- Hill, Craig and Pitts, Earl: 'Wealth, riches and money' (Littleton, Colorado, USA: Family Foundations International, 2001)
- Jabini, Frank S.: 'How to Give Joyfully' (Johannesburg, South Africa: South African Theological Seminary, 2009)
- Jensen, Donald: 'Your Church Can Excel in Global Giving: The Faith Promise Way to a Dynamic International Outreach' (Pasadena, California, USA: William Carey Library, 2004)
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- Link, E.G. "Jay": 'Spiritual Thoughts on Material Things: 30 Days of Food for Thought' (Maitland, Florida, USA: Xulon Press, 2009)
- Link, E.G. "Jay": 'Family Wealth Counseling: Getting to the Heart of the Matter' (Franklin, Indiana, USA: Professional Mentoring Program, 1999)
- Longenecker, Bruce: 'Remember the Poor: Paul, Poverty and the Greco-Roman World' (Grand Rapids, Grand Rapids, USA: Eerdmans, 2010)
- MacDonald, Gordon: 'Generosity: Moving Toward Life that is Truly Life' (Alpharetta, Georgia, USA: National Christian Foundation, 2008)
- MacDonald, Gordon: 'Secrets of the Generous Life: Reflections to Awaken the Spirit and Enrich the Soul' (Carol Stream, Illinois, USA: Tyndale House, 2002)
- Malphurs, Aubrey and Steve Stroope: 'Money Matters in Church: A Practical Guide for Leaders' (Grand Rapids, Michigan, USA: Baker Book House, 2007)
- Murray, Stuart: 'Beyond tithing' (Milton Keynes, UK: Paternoster Press, 2002)
- Powell, Mark Allan: 'Giving to God: The Bible's Good News about Living a Generous Life' (Grand Rapids, Michigan, USA: William B. Eerdmans: 2006)
- Power, Graham and Dion Forster: 'Transform your Work Life' (Cape Town, South Africa: Struik Christian Books, 2010)
- Ramsey, Dave: 'Total money makeover' (Nashville, Tennessee, USA: Thomas Nelson, 2009)
- Sheppard, Jim and Chris Willard, 'Contagious Generosity: Creating a Culture of Giving in Your Church' (Grand Rapids: Zondervan, 2012)
- Sider, Ron: 'Just Generosity' (Grand Rapids: Baker Books, 2007)
- Sine, Tom and Christine: 'Living on Purpose: Finding God's best for your life' (Grand Rapids: Baker Books, 2002)
- Stanley, Andy: 'Fields of Gold: A Place Beyond Your Deepest Fears: A Prize Beyond Your Wildest Imagination' (Carol Stream, Illinois, USA: Living Books, 2006)
- Stott, John: 'The Grace of Giving: 10 Principles of Christian Giving' (London: LPI and IFES, 2004)
- Tondeur, Keith: 'Money: Your money and your life', (London, UK: SPCK, 2010)
- Truett, Cathy S.: 'Wealth: Is it worth it?' (Decatur, Georgia, USA: Looking Glass Books, 2011)

- Vincent, Mark: 'A Christian View of Money: Celebrating God's Generosity' (Eugene, Oregon, USA: Wipf and Stock, 2006)
- Willmer, Wesley K. (ed): 'Revolution in Generosity: Transforming Stewards to Be Rich Toward God' (Chicago: Moody Publishers, 2008)

4. Stewardship

- Austin, Terry: 'Authentic Stewardship' (Keller, Texas, USA: Austin Brothers Publishing, 2010)
- Blomberg, Craig L.: 'Christians in an Age of Wealth: A Biblical Theology of Stewardship' (Grand Rapids: Zondervan, 2013).
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- Link, E.G. "Jay": 'Who's in Charge Here' (Mooresville, Indiana, USA: Stewardship Ministries, 2013)
- Lomax, Jonathan (ed), 'Prosperity with a Purpose: Exploring the Ethics of Affluence' (London: Churches Together in Britain and Ireland, 2005)
- Mohamed, Arif, Brett Elder and Stephen Grabill (editors), 'Kingdom Stewardship: Occasional Papers prepared by the Lausanne Resource Mobilization Working Group for Cape Town 2010' (Grand Rapids: Christian Library Press, 2010)
- Rodin, R. Scott: 'Stewards in the Kingdom: A Theology of Life in All Its Fullness' (Downers Grove, Illinois, USA: InterVarsity Press, 2000)
- Rodin, R. Scott: 'The Steward Leader: Transforming People, Organizations and Communities' (Downers Grove, Illinois, USA: InterVarsity Press, 2010)
- Roost, Charles H.: 'Maturing Stewards: Fostering a culture of stewardship and giving within the Church' (Grand Rapids, Michigan, USA: International Steward, 2006)

5. Financial management

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- Bentley, Chuck: 'The S.A.L.T. Plan: How to prepare for an economic crisis of Biblical proportions' (Atlanta, Georgia, USA: Crown Financial Ministries, 2011)
- Burkett, Larry: 'Crisis Control in the New Millennium: Seven Key Principles for Your Financial Prosperity, (Nashville, Tennessee, USA: Thomas Nelson, 1999)
- Dayton, Howard: 'Your Money Counts: The Biblical guide to earning, spending, saving, investing, giving, and getting out of debt' (Atlanta, Georgia, USA: Crown Financial Ministries, 2007)
- Kluth, Brian and Stan Guthrie: 'Experience God as Your Provider – Finding Financial Stability in Unstable Times' (Chicago, USA: Moody Publishers, 2010)
- Njeri Nginya, Hannah: 'Financial Freedom for Vulnerable Women Across Africa' (Nairobi, Kenya: CMS-Africa, 2012)
- Tongoi, Dennis and Musyoki Muindi 'Financial Freedom for Families' (Nairobi, Kenya: CMS-Africa, 2012)
- Tongoi, Dennis: 'Mixing God with Money: Strategies for living in an uncertain economy' (Nairobi, Kenya: Bezalel Investment Ltd, 2001)

6. Resource development/fundraising/giving to ministry and mission

- Cagney, Penelope and Bernard Ross (eds): 'Global Fundraising: How the World is Changing the Rules of Philanthropy' (Hoboken, New Jersey: John Wiley & Sons, 2013)
- Croteau, David A. (ed): 'Perspectives on tithing: Four views' (Nashville: B&H Publishing, 2011)
- De Neui, Paul H. (ed): 'Complexities of Money and Missions in Asia' (Pasadena, USA: William Carey Library, 2012)
- Dillon, R. Mark: 'Giving and Getting in the Kingdom: A Field Guide' (Chicago: Moody Publishers, 2012)
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- Foley, Eric: 'Coach your champions: The transformational giving approach to major donor fundraising' (Colorado Springs: W Publishing, 2010)
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- Rodin, Scott R. and Hoag, Gary G.: 'The Sower: Redefining the Ministry of Raising Kingdom Resources' (Winchester, Virginia, USA: ECFAPress, 2010)
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- Wilson, Myles: 'Funding the Family Business' (Laughton, UK: Stewardship, 2006)

7. Church and ministry self-reliance

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- Schwartz, Glenn: 'When charity destroys dignity' (Bloomington, Indiana, USA: AuthorHouse, 2007)

Generosity campaigns and resources

Generosity campaigns are organized and active ways to encourage generosity. Here is a list of generosity campaigns:

- Global Generosity Campaign (<http://generositymovement.org/about/>) aims to catalyse generosity collaboration, create generosity awareness, encourage generosity commitment and facilitate generosity engagement. It consists of a challenge to sign the Generosity Declaration (<http://generositymovement.org/network/>), subscribe to a 40 Day Generosity Devotional (http://generositymovement.org/category/resources/study_guides/) and use various generosity resources for generous living discipleship. A specific giving pledge is also being looked at.
- Micah Challenge (www.micahchallenge.org/) is a global coalition of Christians holding governments accountable for their promise to halve extreme poverty by 2015. Micah Challenge organises annual campaigns (see for example www.micahchallenge.org/campaigns/micah-2012) to challenge Christians to engage in areas of poverty need and to give to address poverty.
- 90 Days of Blessing (www.globaldayofprayer.com/90days_prayer.html) could be called a campaign from the Global Day of Prayer. It encourages Christians to become vessels of blessing through prayer and voluntary compassionate action in their communities. As such it might be seen as some form of generosity campaign.
- The 'Generous You 21-Day Giving Challenge' (<http://generousyou21.ning.com/>) is designed to inspire and encourage people to intentionally commit themselves to one act of generosity over a period of 21 days and then share their stories. The Challenge is part of www.generousyou.com/, an online learning experience designed to help Christians grow in their understanding and appreciation of the message of biblical generosity. The experience consists of brief readings; video teaching from great teachers like Andy Stanley, Chip Ingram, and others; video testimonies of individuals on their giving journeys; personal journaling online to put on paper what God is doing in your heart; and the Giving Challenge.
- '40acts – do Lent generously' (www.40acts.org.uk) is a challenge to Christians to take part in 40 simple acts of generosity to impact the lives of others. It starts with creating a giving jar and ends with a challenge to tell somebody about Jesus. As the campaign website says 'What could be more generous than helping someone along

the way to salvation?’ Leading up to Easter daily reflections are provided to help people in their generosity journey. Initiated and managed by Stewardship in the UK, the campaign is spreading to other countries. The campaign attracted 5051 daily email subscribers in 2012. The target for 2013 is 100,000 participants. This can be achieved if people across the world will participate.

- Bountiful (www.stewardship.org.uk/harvest) is a Stewardship (UK) campaign to encourage celebrating generosity during Harvest.
- Ilikegiving (<http://ilikegiving.com/>) is an internet based campaign with videos of daily giving stories. People can take videos of their generosity acts and upload them on the site. People who participate motivate their friends and acquaintances to join in the campaign. Just take a video of your generosity act and post it to the site.
- The Generosity Pledge Movement (www.GenerosityPledge.org) is a 30 day campaign that unlocks the 7 Keys to Open-Handed Living in a Tight-Fisted World with a 30 Day devotional, 5 videos for church worship services and small groups, and a generosity covenant document that believers can sign.
- Give with Joy (www.GiveWithJoy.org) is a nationwide or citywide radio and online media campaign to inspire greater generosity in a country and city. Using a 40 day generosity campaign message based on Brian Kluth’s 40 Day Generosity Devotional, the campaign unifies denominations, churches, ministries and Christians around the theme of generosity. The campaign culminates in a generosity day when as many Christians as possible in a country city are mobilized to serve and give to people in need. The Spanish-speaking campaign can be accessed through the www.40diasdegenerosidad.com website and conducted through Cultura Financiera (www.culturafinanciera.org)
- The Missions Africa Trust Fund (<http://community.generositymovement.org/en/resources>) can also be seen as a specific campaign to mobilize financial resources from Africa and elsewhere to support mission initiatives in Africa and from Africa to the rest of the world.
- In South Africa a tradition developed in many churches to use Pentecost as a specific day to encourage mission giving through faith promises. Contact Dr Richard Verreyne (rmverreyne@telkomsa.net) for more information.
- In the UK there are a few interesting secular giving campaigns including the Give More Campaign (www.givemore.org.uk/), Legacy10 Campaign (<http://legacy10.com/>) and the Philanthropy Review that published a ‘Charter and call-to-action’ (www.philanthropyreview.co.uk/Philanthropy%20Review%20Charter.pdf) to encourage more people in the UK to give and people to give more.

These are just a few ideas of what can be done through focussed generosity campaigns. Please encourage people in your churches, ministries, fellowships, businesses, networks and small groups to participate in these campaigns or to start their own.

Other resources and future initiatives

1) Global Generosity Resources CD

The Global Generosity Resources CD is a compilation of generosity videos, a generosity reader, generosity articles, generosity presentations and papers,

generosity information and generosity books in pdf format. The material can be translated, copied, adapted, distributed and used in preaching, teaching, workshops, seminars, awareness raising, etc. This CD can be obtained from Dr Sas Conradie at ggncoord@gmail.com.

2) Research

There are a number of generosity research reports. Here are a few examples:

- a. 'Understanding a Woman Doing Well: She Wants to be Known' (www.womendoingwell.org/images/wdw_wp.1.pdf) is a research study to understand women giving motivation and ways to engage women in generosity.
- b. 'Directions in Women's Giving 2012' (www.womendoingwell.org/images/executivesummarymay%202012%20directions%20in%20womens%20giving.pdf) is a joint research initiative initiated by Women Doing Well to explore Christian women's giving motivations, their giving practices and preferences, the influences that have nurtured their generosity, the barriers they have faced, and the resources and experiences they have found most helpful.
- c. The 'Latin American Survey on mission institutions fundraising' (Wycliffe Global Alliance and COMIBAM International, June 2011) is a survey into fundraising problems and challenges Latin American mission institutions and their leaders face. It can be obtained from Nydia Garcia-Schmidt at Nydia_Garcia@wycliffe.net.
- d. The State of the Plate (www.StateofthePlate.info) is an annual research initiative conducted among thousands of pastors and churches to assess church giving trends and best practices to encourage generosity. A second survey, 'View from the Pew' is conducted among Christians, Christian leaders and pastors to identify the financial, debt, and giving trends and practices in their personal household.
- e. 'The World Evangelical Alliance Stewardship Survey' (www.worldevangelicals.org/resources/view.htm?id=700) looked at stewardship, generosity, giving and fund mobilisation in World Evangelical Alliance members.

3) Generosity and resource development coaching

I know about the following 2 highly respected coaches. There should be more. Please send me their details.

- a. Rob Martin (rob@firstfruit.org), the Lausanne Senior Associate for Resource Mobilization, is already coaching mission leaders in fundraising. He is willing to coach a group of leaders on an annual basis through regular personal and group interaction and discussions.
- b. Barbara Shantz (bshantz@twr.org) of TWR is coaching leaders in Biblical stewardship, their part in the Great Commission and local fundraising.

4) Generosity facilitators

We now have a substantial list of generosity facilitators who can assist in teaching and speaking on generosity. I did not want to include their names in this list to prevent them from being overwhelmed with requests for assistance. Contact Sas Conradie for further information.

5) Generosity champions/advocates

- a. Generosity champions or advocates have a passion to spread the good news of generosity with their families, friends and colleagues;
- b. Generosity champions encourage generosity and stewardship in their areas of influence
- c. Generosity champions/advocates are supported through resources and networking

6) Generosity consultations

The Global Generosity Network is organising generosity consultations in a number of regions to discuss generosity and giving in a specific region. For more information contact Sas Conradie.

7) Generosity discussions, seminars, symposiums and workshops

- a. At Christian consultations, meetings, conferences, celebrations, retreats, assemblies, mission events, mission partnership events, etc
- b. Possible tracks within conferences and events
- c. Possibly as part of evangelistic and mission campaigns
- d. Please send information of possible events to Sas Conradie.

8) Generosity and resource mobilisation training

- a. The Global Generosity Network is organising regional generosity training events in collaboration with the Lausanne International Deputy Directors, the World Evangelical Alliance regional and national General Secretaries and other Christian networks;
- b. Training can also be organised during, before or after major conferences or events.

9) Generosity networks

- a. Consist of Christians and Christian networks who work together to increase Christian giving and improve stewardship
- b. Geographically or in stakeholder networks such as church, Christian professional and business, fundraisers, etc
- c. Discuss issues around generosity and stewardship and might organise workshops, seminars and conferences
- d. A number of generosity networks are emerging. Contact Sas Conradie for further information

10) Generosity city campaigns

- a. Encourage Christians in cities to live more generously and give more to Kingdom causes where it is most needed
- b. Possibly as part of evangelistic and mission campaigns

11) Online giving and fundraising platforms

Online giving and fundraising is not new. The following are ministry giving and fundraising platforms:

- a. newAnthropy (www.newanthropy.com/) facilitates as platform for giving circles. The platform connects causes to a passionate community and helps causes to build their own community of champions. For more information contact Mike Zserdin at mikezserdin@gmail.com.
- b. Re:source global (www.resourceglobal.org/home/) partners with ministries to which people can give time and funds.
- c. Give.net (www.give.net/) is an online giving and fundraising platform developed by Stewardship based in the UK.

- d. Givengain (www.givengain.com/) helps individuals to raise money for their favourite causes and ministries to build strong and sustainable funding models.

12) Generosity publications

- a. Because of growing interest, the Global Generosity Network is negotiating with Christian journals and magazines to include regular articles on Biblical stewardship, generous living, Kingdom-focused giving and Kingdom-appropriate fund mobilisation.
- b. Please send articles for publication and links to magazines that might be interested in publishing articles to Dr Sas Conradie at ggncoord@gmail.com